

## **SOCIAL MEDIA USE POLICY (EXTERNAL)**

The following guidelines must be displayed to users on all social media sites or made available by hyperlink.

## MODERATION OF THIRD-PARTY CONTENT

This department social media site serves as a limited public forum and all content published is subject to monitoring. User-generated posts will be rejected or removed when the content

- is off-subject, out of context or is spam
- contains obscenity or material that appeals to the prurient interest
- contains personal identifying information or sensitive personal information
- · contains offensive terms that target protected classes
- · is threatening, harassing or discriminatory
- incites or promotes violence or illegal activities
- contains information that reasonably could compromise individual or public safety
- · advertises or promotes a commercial product or service, or any entity or individual
- promotes or endorses political campaigns or candidates

Any content maintained in a social media format related to department business, including communication posted by the Department and communication received from citizens, is a public record. The Department maintaining the site is responsible for responding completely and accurately to any public records request for social media content.

## **MEDIA CONTACTS**

All media inquiries should be directed to our Public Information Officer or Deputy Commissioner of Communications at communications@dfpi.ca.gov

dfpi.ca.gov